

The Robb Report Weekly

Description:

The Robb Report is a weekly one-hour program showcasing the ultimate in luxury lifestyles. In this new era of unprecedented wealth, cultural awareness and global mobility, Robb Report travels the world in search of distinction, style, technology and elegance. From Gadgets to gurus to destinations, Robb Report celebrates the best of the best. Robb Report is the world's most recognizable resource on sophistication and style. Man to machine, the unique few that inspire the rest are featured in an informative segment style package designed to both entertain and fascinate the viewer.

Segments: (Recurring)

High Style: Robb Report is the last and definitive affirmation in the world's finest styles and fashions. From hand-made tailored shirts by Ascot Chang to Hollywood's Oscar night draped with Giorgio Armani, Herve Leger and Donna Karan evening gowns to elite office fashions by Prada and Ralph Lauren, this recurring segment features flawless construction, artistry and technical innovation by designers of uncompromising excellence. We inform where luxury fashion trends are headed. Shoes to ties to robes, Robb Report is a style radar that never fails to intrigue the viewer. RECURRING

Luxury Accents: Jewelry and watches have never been more popular as ultimate lifestyle collectibles. As a recurring segment, Robb Report will showcase the timeless appeal of up-and-coming and renowned jewelers and watch designers and houses. We'll let you know that formal engagements demand Jaeger-LeCoultre, casual and sport Panerai, and office A. Lange and Sohne. Viewers recognize Robb Report as the place to discover where to buy the world's exotic fragrances, intriguing eyewear, sophisticated cuff links and perfect pens. RECURRING

***Shopper's Paradise:** Soho to Saville Row, your personal runway show and fitting. The world of Retail, E-tail and auction, where and how to find what you deserve. Whether an extravagant fashion getaway in Milan or searching for watches in Geneva, The Robb Report is your guide to the global marketplace. RECURRING.

Home Design: A new age in home construction, architecture and technology will be showcased through our recurring, on-location segments. Whether steeped in classical tradition, bold geometries or contemporary objects, we'll explore and highlight the most intriguing and renowned designers the world has to offer. Implementing technology and toys

for the home, from home theater and automated control systems to kitchens any five star chef would envy, every room has the unmistakable mark of luxury. RECURRING

Gadgets & Gizmos: Robb Report modernizes and improves the viewer's everyday life through this technologically driven segment. From feather-light laptops to voice activated sliding doors to recreational submersible mobile cameras, Robb Report showcases the most cutting edge innovations to enhance a more efficient, luxury lifestyle. Robb Report is the leading authority on technology for better living and business. RECURRING

Machines: This recurring segment celebrates the exclusiveness and excellence in mechanized transportation. On-location, Robb Report examines what makes a luxury car so comfortable, a performance sports car worth the ticket, and convertibles so cool. We'll tour the manufacturers where innovative design and technology are the blueprints for smoother sailboats, bigger cruisers and faster speedboats. Cutting through the fog, Robb Report tells which executive jets and helicopters leave the ground and which get left behind. Where else can you experience your own personal luxury transportation but Robb Report. RECURRING

Extravagant Travel & Leisure: Robb Report's relentless pursuit for the ultimate travel experiences proves to be a journey of the most surprising kind. Robb Report shows you Jet-set golfing in Europe, fish the Great White North by pontoon plane, trek up Mt. Kilimanjaro with porters carrying your pack, or relax under massaging finger tips at a remote island spa. In this recurring segment, you'll be pampered in the luxury adventure lifestyle. RECURRING

The Epicurean: Indulge in 48 hours of the most gastronomic experience traveling from London to Paris to Rome. Just as we dress, where we eat tell of our success. Whether it's food and wine, or cool smokes and warm spirits, there's no better place to taste the best palates than this on-location segment. Robb Report is unmistakable in finding who makes the best truffles, finest wines, and produces most savory cigars. You'll hear from the world's renowned chefs and see why their culinary techniques are the most sought after. You've never dined like the Robb Report. RECURRING